



**CORPORATE OVERVIEW** 

#### **REPUTATION • RELATIONSHIPS • RESULTS**

Corelation® has been driving innovation in credit union core processing for over a decade, with the goal of transforming the Credit Union experience for associates and members alike.

KeyStone® offers next-generation technology backed by years of industry experience and unparalleled client focus. Service is at the core of everything we do – Corelation's mission is to be a client service organization that delivers the absolute best in core processing.

#### PROVEN INDUSTRY LEADERSHIP BUILT ON EXPERIENCE & INTEGRITY

KeyStone was developed by system architect John Landis, who has more than 40 years of experience creating successful core processing solutions for credit unions. John's commitment to investing his vast experience and talent into his third system, KeyStone, has resulted in the most elegant, open, and modern core processing platform available.

Corelation has attracted some of the brightest and most seasoned professionals in the industry who have dedicated their careers to creating core systems and providing exceptional client support.

## YOU'RE NOT JUST OUR CLIENT, YOU'RE OUR PARTNER

At Corelation, we understand that our success depends on your success. We're more than just your core processor – we are your long-term, collaborative partner.

As we strive to deliver the best in core processing technology, we understand that no one knows the ever-changing needs of credit unions better than credit unions. We look to our clients as strategic partners to help guide the development and enhancement of KeyStone.

Towpath Credit Union partnered with Corelation because there is a very strong alignment in cultures of our two organizations. We are proud to partner with an organization that would not just provide a solution, but that would challenge us to constantly be better."



Michael Sferro, President & CEO Towpath Credit Union

# OUR PASSION IS PROVIDING EXCEPTIONAL CLIENT EXPERIENCES

Personal, caring service is at the heart of what credit unions are all about. Corelation is committed to providing the same high level of personal, supportive service to our credit union partners as you provide to your members.

How Corelation Supports You:

- 24/7 Help Desk Support
- An Experienced Implementation Team
- A Dedicated Client Relationship Manager
- Personalized, Hands-On Training and On-Demand Training
- Access to Online KeyStone Documentation
- Annual Client Conference and Annual Executive Forum
- Nationwide User Groups
- Dedicated Merger Team
- KeyBridge API Support Team and Training
- ...and more

Corelation's expert implementation team understands the complexities faced by credit unions when migrating to a new core processing platform. An experienced conversion team guides you through every step of the process to ensure a successful transition. We understand that each migration is different and we tailor the implementation process to meet your credit union's unique business needs.

After conversion, our dedicated Client Relationship Managers are focused solely on understanding your credit union's needs. Their goal is to help you to maximize the value and efficiency of the KeyStone core for your organization. They have no products to sell or quotas to meet – their focus is entirely on <u>your</u> success in serving your members and meeting your strategic objectives.

I would already have said unequivocally that Corelation is a Tier-1 partner to PrimeWay, and what they did to help us recover during a disaster was truly above and beyond expectations. That is true partnership."

> Bob Morgan, SVP/Chief Information Officer PrimeWay Federal Credit Union

## WE LIVE AND BREATHE CREDIT UNIONS

Corelation is the only core provider dedicated solely to Credit Unions... that's everything we do. Our team is made up of industry professionals with extensive experience who focus on credit union industry trends and insights. We continuously evolve our best practices to better serve you, so you can better serve your members and community.









reputation relationships results®

